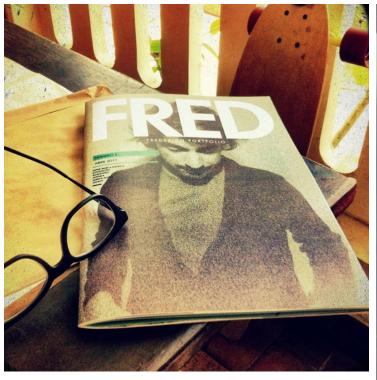


01. Hay que presentarse como una marca.





02. Hay que ser atrevido.





Portfolio como revista





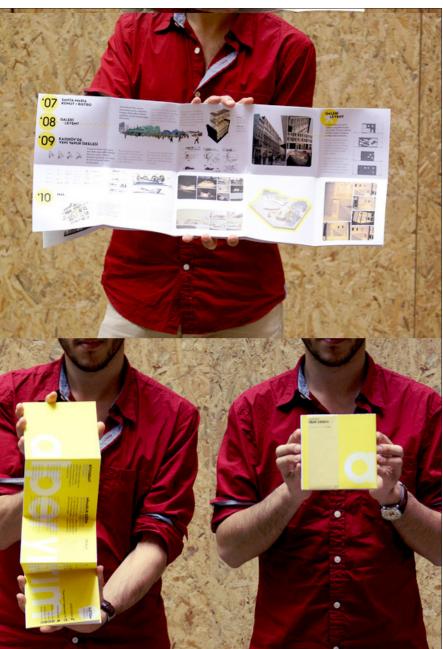


03. Hay que ser sorprender en la presentación.







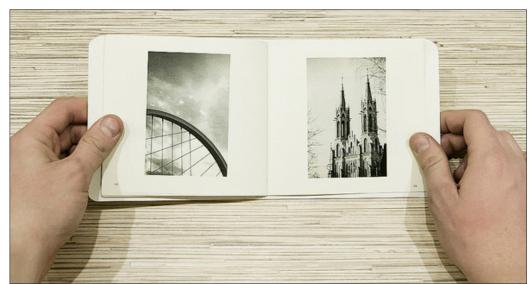


04. Redefinir lo que es un portfolio.

05. Contar la historia detrás de cada trabajo.







06. Integrar los medios digitales.





07. Hacer posible que se pueda compartir.



08. Dar una razón para conservar el portfolio.







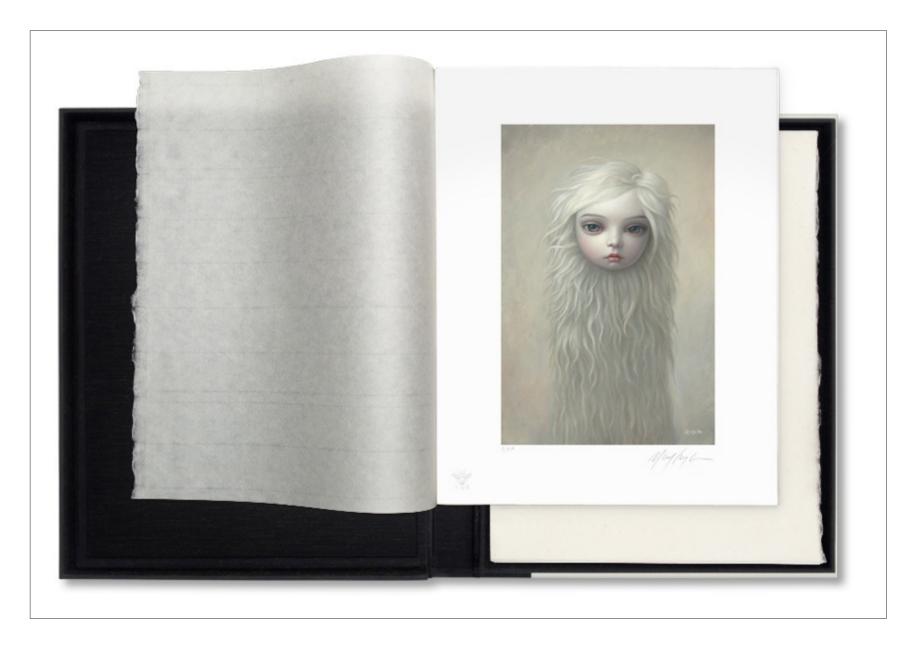


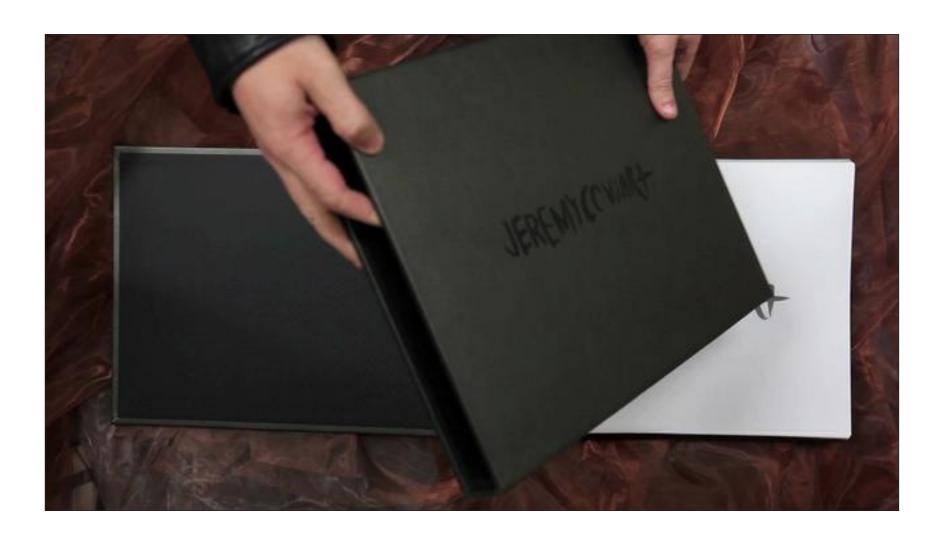
09. Mostrar más de una sola competencia.





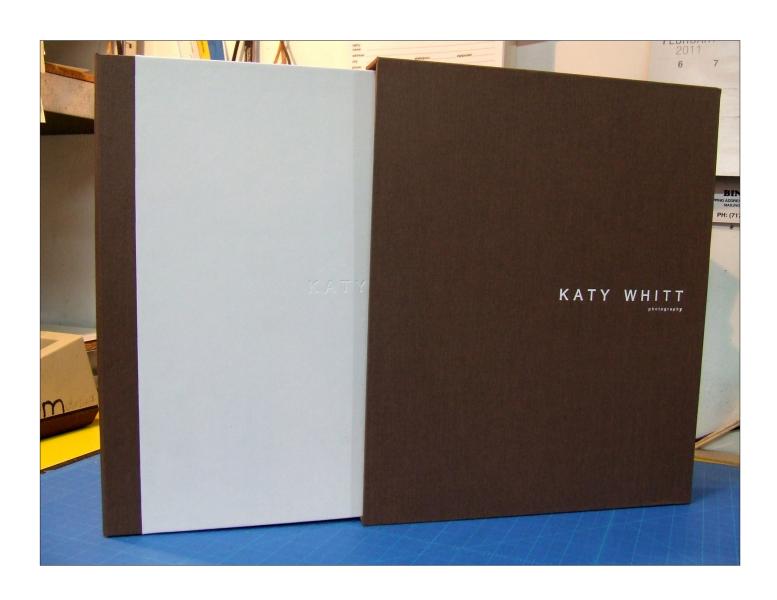
10. Mostrar algo con lo que se pueda interactuar.

















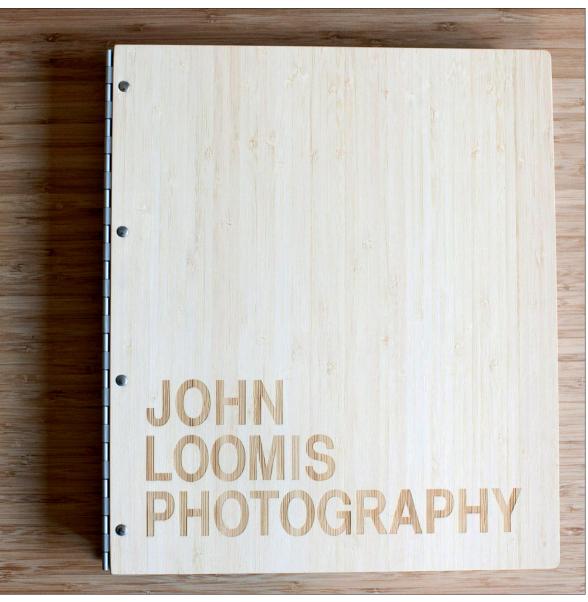






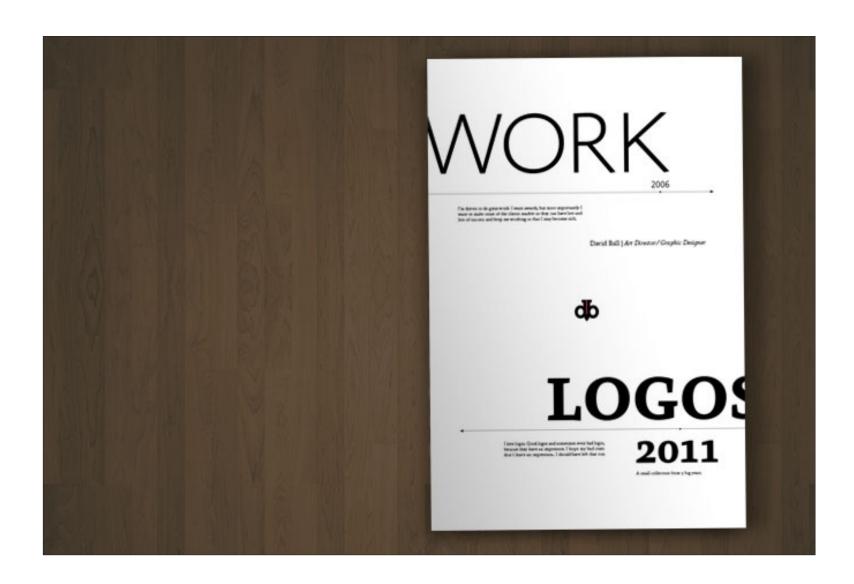








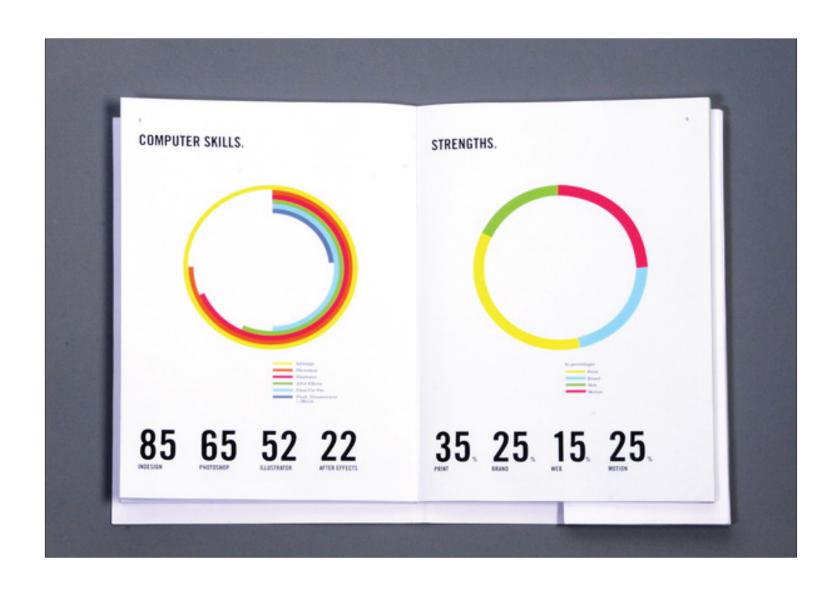














































KAJA MORAN FASHION DESIGN AND STYLE ADVISOR



HOME

ABOUT ME

FASHION DESIGN SERVICES

PORTFOLIO

PERSONAL SHOPPING & STYLE ADVISOR



- DESIGN SERVICES
- FASHION FORECASTING AND TREND PREDICTIONS
- VISITS TO
 MANUFACTURERS AND
 SUPPLIERS
- MOOD BOARDS
- FASHION ILLUSTRATIONS
- STYLE AND IMAGE ADVICE



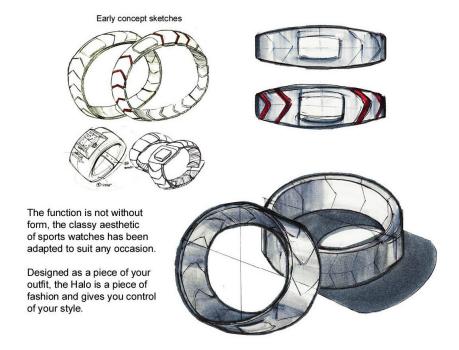
Tel: 07946 348242 E: kajamoran@me.com

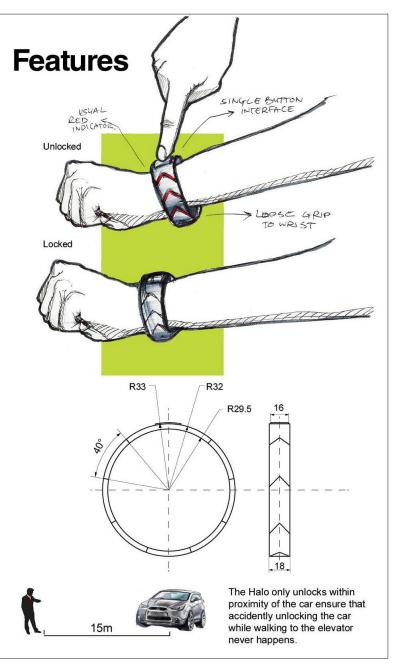
site design: isgraphics

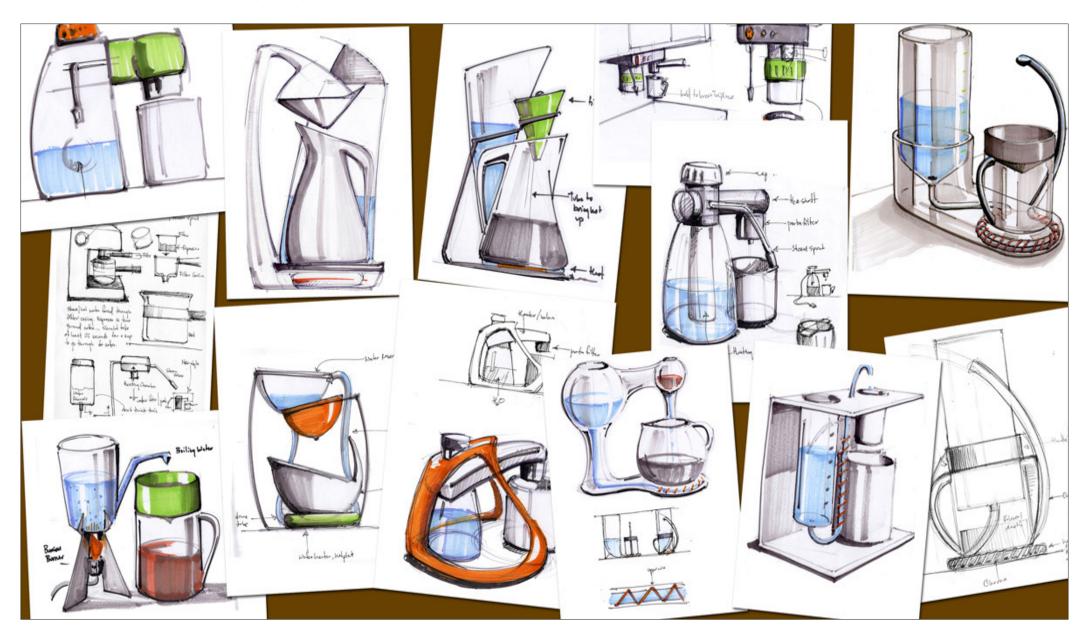
HALO Keyless Entry Device

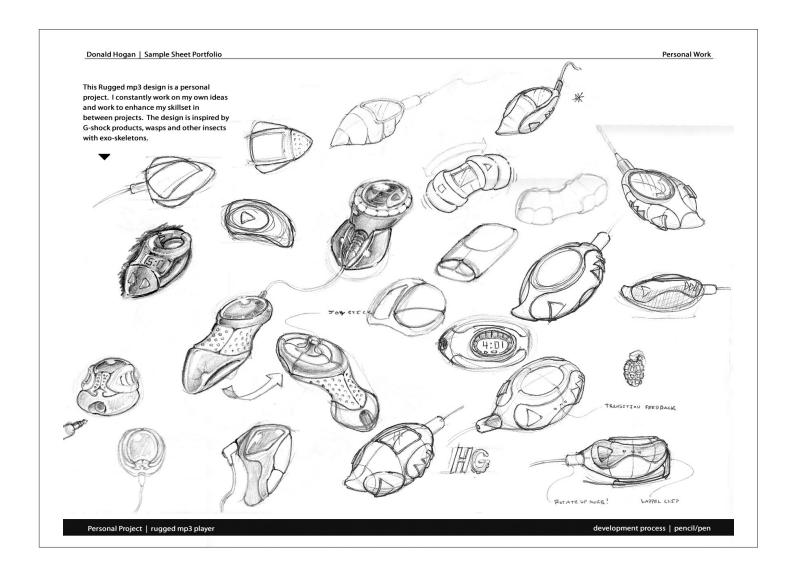
The problem: users hit the lock button several times without a real satisfying feel of security. "Honey, did I lock the car?"

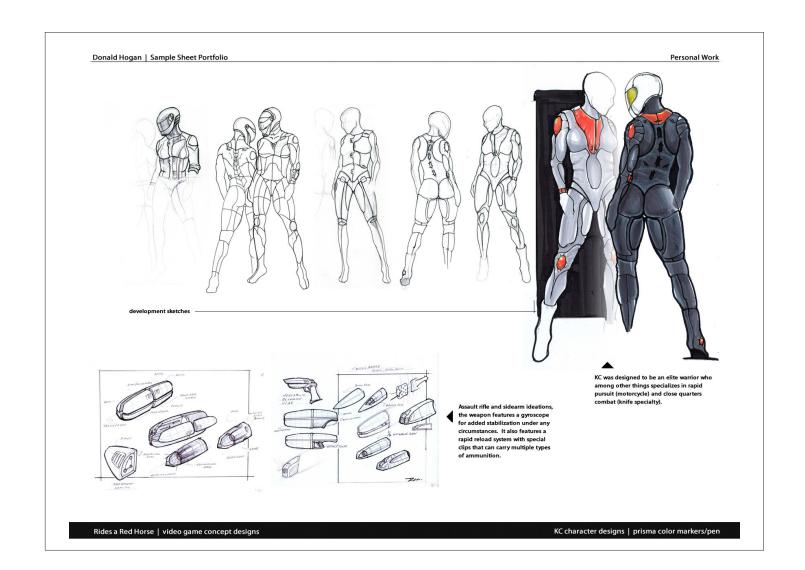
Halo is a keyless remote device that uses a bracelet to give assurance that the car is locked without the need to check twice. Halo features a minimal single button that locks, unlocks and when held, opens the boot. Unlocked the halo is loose and reveals a red display that can't be missed, when locked it gently secures itself to the wrist and ensures that forgetting to lock the car is something that never happens again.

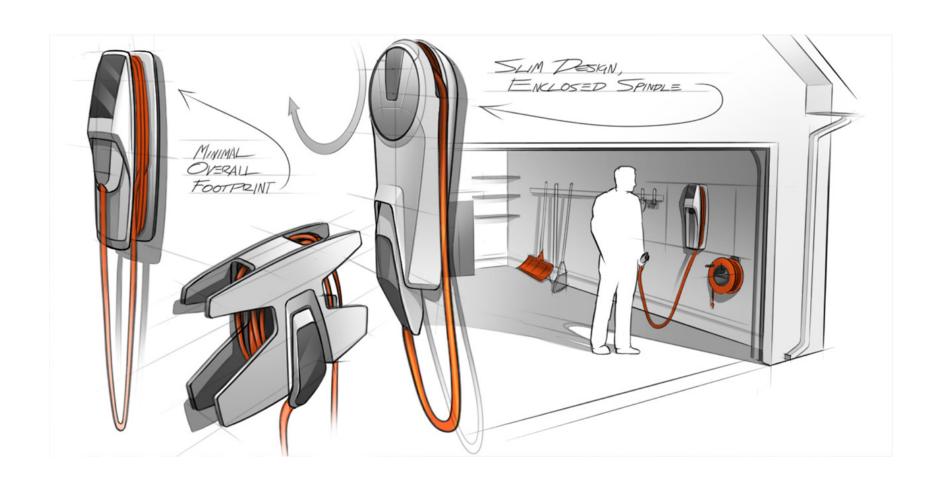


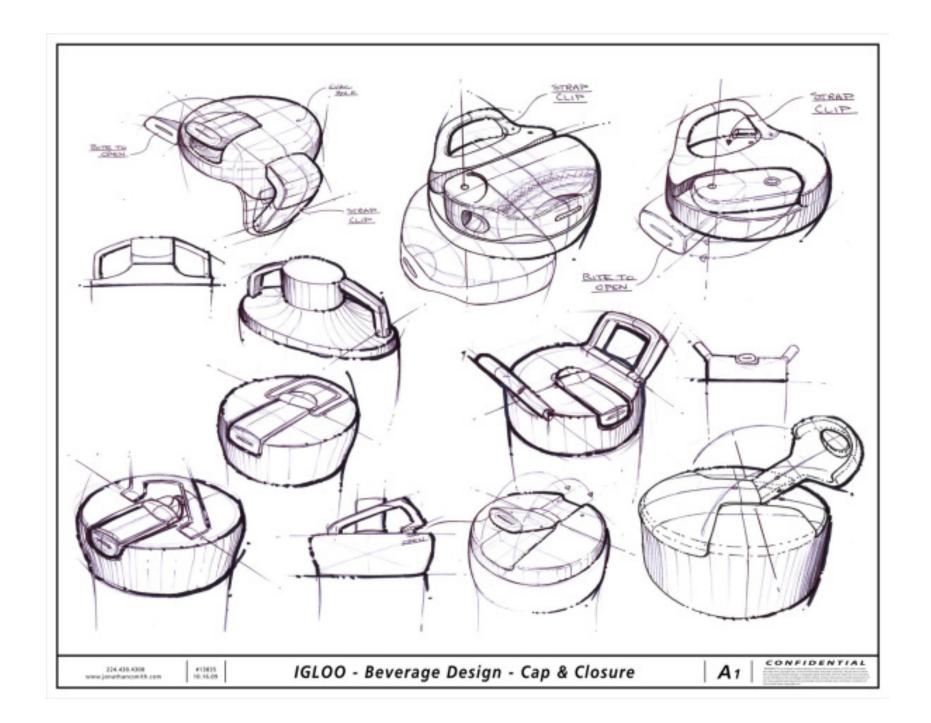


















WHAT I'VE DONE WITH MY LIFE SO FAR









ABOUT ME

MY CREDS

CONTACT

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Industrial Design Master's student Eindhoven University of Technology September 2006 - present

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This document shows a selection of work I have done over the last years at the faculty of Industrial Design Master's course in the Eindhoven University of Technology. In my work, you will find a blend of interaction design, industrial design and graphic design with very social and expressive characteristics.